



AgTech Connect

Sponsorship Opportunities

2024 AGTECH CONNECT



THE COMBINE



INVEST
NEBRASKA

JULY 17, 2024

ABOUT US



Invest Nebraska represents an experienced staff, a dedicated board, and a group of passionate partners who share a commitment to Nebraska and all of its residents. Since 2002, Invest Nebraska has been a cornerstone of Nebraska's entrepreneurial ecosystem. Our team is trusted by entrepreneurs to help build the next generation the world class businesses.



The Combine is a statewide initiative supporting high-growth entrepreneurs in food and agriculture. The program consists of go-to-market support through mentorship and a capital readiness program, networking events, a group of partnering producers across the state, as well as incubation space on the Nebraska Innovation Campus.

THE COMBINE STARTUP METRICS

SINCE PROGRAM INCEPTION IN 2019 THROUGH 2023:



ABOUT THE EVENT

AgTech Connect Conference

July 17, 2024

Join us as our community comes together for the AgTech Connect conference in Lincoln, Nebraska on July 17, 2024. Showcase your company by choosing an option that fits your goals & budget.



CALENDAR OF EVENTS

**July 16,
2024**

VIP Dinner

UNL East Campus

**July 17,
2024**

AgTech Connect Conference

Nebraska Innovation Campus



**AgTech
Connect**

J U L Y 1 7 , 2 0 2 4

3

THE AGENDA

THURSDAY	JULY 17, 2024
8:00 - 9:00 AM	Registration
9:00 - 10:00 AM	AgTech Insights: Exploring Current Trends
10:00 - 11:00 AM	Startup Demonstrations
11:00 - 11:10 AM	Break
11:15 - 11:45 AM	Ag Producer Panel
11:45 AM - 12:30 PM	Boxed Lunches
12:30 - 1:30 PM	Expert-Led Conversations
1:30 - 2:15 PM	Startup Panel
2:15 - 2:30 PM	Break
2:30 - 3:30 PM	Keynote Speaker
3:30 - 5:00 PM	Happy Hour & Networking



EXPECT TO EXPERIENCE

- AgTech program in the heartland.
- Topics relevant to Startups, Investors & Farmers.
- Programming designed for AgTech enthusiasts across the industry



**STARTUP
PITCHES**



**KEYNOTE
SPEAKER**



**EXPLORING CURRENT
TRENDS**



**PRODUCER/
FARMER PANEL**



**AgTech
Connect**



AgTech Connect

2024 SPONSORSHIP PACKAGES

Basic - \$1000

- 2 Tickets* to conference.
- Signage & logo on sponsorship slides.
- Link on convention website.

Premium - \$5000

- 8 Tickets* to conference.
- 4 tickets to VIP Dinner on July 16, 2024.
- Host a roundtable during the Expert-Led Discussions agenda item.
- Option to put SWAG items on display at conference tables.
- Option to speak for 1 minute on the importance of AgTech during the conference.
- Advertising at the conference: Signage & logo on sponsorship slides and inclusion in printed materials.
- Advertising prior to the conference: social media mentions, logo exposure in pre-event promotional material, link on the conference website.
- Receive a contact lists of all startups in attendance.

*If not all tickets for conference that are included in sponsorship level are used, unused tickets can be donated to students or startups who wish to attend.



AgTech Connect

QUESTIONS?

Contact us for more information.



Josh DeMers



402.604.1622



josh@investnebraska.com



agtechconnect.co

THANK YOU

FOR YOUR TIME!



THE COMBINE



INVEST
NEBRASKA



AgTech
Connect

J U L Y 1 7 , 2 0 2 4